

Welcome Message from VADM Robin Braun Chief of Navy Reserve



CAMPAIGN DRUG FREE

One of the most serious problems facing our nation today is substance abuse, an issue that is not confined to any geographical area or economic class. It affects every segment of American society.

As part of the Navy's commitment to help America's youth say "No" to drugs, the Navy Reserve is the Flagship coordinator for Campaign Drug Free, one of five Navy Community Service Programs. Campaign Drug Free focuses its efforts on educating our surrounding communities and schools on the dangers of drugs and substance abuse. The flagship develops youths through drug education, leadership and character development, positive role model mentoring, and community outreach to enhance the quality of life in our surrounding communities.

Designed in consultation with educators from across the country, Campaign Drug Free presentations have been conducted worldwide to thousands of school-aged children. The presenters are volunteer Sailors and Marines who offer themselves as proof that "you can live a productive life and stay away from drugs." A Campaign Drug Free presentation is free, carries no obligation, and can be tailored to meet particular needs of your school or community.

To schedule a Campaign Drug Free presentation for your school or other youth group, contact the National Coordinator at CNRFC_Campaign_Drugfree@navy.mil.

A handwritten signature in cursive script, appearing to read "Robin Braun".

VADM Robin Braun
Chief of Navy Reserve

What is Campaign Drug Free? An Overview

Today the Navy, Marine Corps and Coast Guard Reserve are attacking the demand side of the substance abuse equation with Campaign Drug Free.

Military members, along with civilians, volunteer to play a unique role in their home communities. As leaders in a zero-tolerance drug-free organization, these volunteers assist local youth along with their schools and church groups to present the dangers of drug and alcohol abuse. The volunteers know first hand the positive effects of remaining drug free and working in a drug free environment.

The Secretary of the Navy and Secretary of Defense endorse the use of military personnel to present the "Drug Free" message as a positive contribution to the war on drugs. The program is NOT a recruiting activity for the U.S. Navy, Marine Corps or Coast Guard Reserve.

Commander, Navy Reserve Force Instruction 5350.8 disseminated information and directed the implementation of Campaign Drug Free-a program designed to educate youths on the dangers of drug abuse.

The Navy Reserve started the Campaign Drug Free (CDF) program to communicate the message, "You don't need drugs to be happy, successful or accepted."

The objective of CDF is to use the community spirit and volunteer nature of Navy and Marine Corps members nationwide as a community outreach resource for schools and other youth groups in the war on drugs.

The purpose of the CDF presentation is not to impart new knowledge concerning use of drugs. Drug awareness and knowledge within the context of the typical school system integrated curriculum is a function of the school's regular teachers, law enforcement and health professionals.

Many youth groups have similar programs geared to educate youth on drug and substance abuse awareness. Since the school drug education and youth group efforts are cumulative, the purpose of the CDF presentation is to reinforce the general overall message that drug abuse and substance abuse are harmful.

Goals of Campaign Drug Free

The goals of CDF are to stem the demand for illegal drugs and to provide today's youth with positive role models in our civilian communities.

CDF IS:

1. Motivated volunteers who are willing to share their successful (*and worldly*) experiences.
2. Exceptional "role models" and good examples of what you can achieve by staying drug free.
3. Presentations that provide education on good decision-making and positive alternatives to drug use.
4. A "booster program" to well-established, in-place drug education programs such as D.A.R.E.
5. Free presentations.

CDF IS NOT:

1. A recruiting tool.
2. A source of drug information
3. Volunteers are not drug experts. If students ask tough questions about drugs ("*my parents use drugs*" or "*what about ...*"), they should be told to talk to a teacher or counselor they trust about their problem.
4. CDF is not a replacement for programs like D.A.R.E. or Partnership For A Drug Free America, etc.